

Marketing



Academy of Careers & Technologies strives to attract academically talented, college-bound students from diverse backgrounds. Students interested in leadership, technology, marketing, and mathematics.

MARKETING CAREER PATHS

- BUSINESS MANAGEMENT
- SALES
- PROMOTION
- RESEARCH
- CUSTOMER RELATIONS

Qualifications

WE ACCEPT STUDENTS FROM ALL DISTRICTS

Qualifications

Students who desire to apply must see their counselor. To be considered for admission at Academy of Careers and Technologies students must:

- have a grade point average of “C “ (75 or higher) in core subjects*
- be successful in completing the eighth or ninth grade*
- be satisfactory in conduct and attendance, and*
- students must have an interest in this field of study*
- completed questionnaire*
- Passing TAKS scores*

Application

Applications are currently available. Applications are due by June 15th. All applicants will be informed of their application status between June 28th –July 9th. Students interested in applying after this deadline may do so, and those applications will be considered as space is available.

Courses for Marketing Students

Grade 9

- *English I*
- *Algebra I*
- *Biology*
- *World Geography*
- *Career Preparation I*
- *Physical Education*
- *Principles of Business, Marketing and Finance*
- *Entrepreneurship*

Grade 10

- *English II*
- *Geometry*
- *IPC*
- *World History*
- *Foreign Language I*
- *Retailing and E-tailing*
- *Art I*
- *Business Information Management I*

Grade 11

- *English III*
- *Math Models with Application*
- *Chemistry*
- *US History*
- *Foreign Language II*
- *Professional Communication/Economics*
- *Marketing Dynamics*
- *Sports and Entertainment Marketing*

Grade 12

- *English IV*
- *Algebra II*
- *Principles of Technology*
- *US Gov/Fashion Marketing*



Certification in Marketing

Entrepreneur

Retail Sales Supervisor

Collections Worker

New Accounts Representative

Academy of Careers and Technologies is an equal opportunity educational institution that complies with the law. The school will provide educational services to any eligible adolescent within its geographical boundaries, and in accordance with its charter, without regard to race, ethnicity, citizen status, national origin, ancestry, gender, sexual orientation, age, religion, physical or mental disability, or any other factor protected by law.